

Vivienne's Joy Foundation's Starry Night Gala

SPONSORSHIP OPPORTUNITIES

Saturday MAY 2, 2020

Join us at the Saint Paul Athletic Club for a celebration of all children lost to Sudden Unexplained Death in Childhood (SUDC), the stars in our night sky.

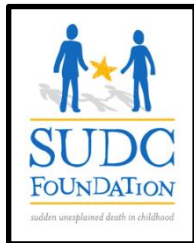
All 2020 Vivienne's Joy Foundation Gala Sponsors will receive:

- ★ Ten admission tickets to the gala event
- ★ Reserved seating for ten at a table located near stage and center of room
- ★ Swag bag full of VJF gifts for you and your guests
- ★ A discount on additional gala tickets
- ★ Sponsorship levels start at \$1,200 (see next page for additional details)

Our Mission

Vivienne's Joy Foundation ("VJF") was established in 2017 in memory of Vivienne Claire Burgess, a vibrant and joyful girl who at the age of three was lost to SUDC. VJF's mission is to bring awareness to SUDC, support bereaved families, and bring joy to others.

About the Gala: An Opportunity to Spark Light



VJF's Starry Night Gala is our premier event to engage our closest and most generous supporters. We project attendance to exceed 300 guests from throughout the Twin Cities region who share concern for the welfare of children and our community.

During the evening's program, guests will have an opportunity to pledge their support to VJF's 2020 initiative to make the SUDC Foundation's Family Retreat accessible to all. This critical and restorative event is the first-of-its-kind for SUDC families from all over the country to come together with others who know their unique grief. The retreat features opportunities to empower bereaved families with innovative ways to cope with grief, as well as therapeutic play sessions for children who have lost a sibling. The retreat offers parents and families a weekend of respite and culminates with a celebration of all the young lives lost too soon.

Vivienne's Joy Foundation is a 501(c) 3 nonprofit organization. Contributions are tax deductible to the extent allowed by law. For more information, please contact Julia Burgess, julia@viviennesjoy.org, 612-670-3409

Vivienne's Joy Foundation's **Starry Night Gala**

Sponsorship Opportunities

Our goal through our sponsorship program is to create a mutually beneficial partnership. We strive to provide visible recognition for your contribution and to create meaningful opportunities for you to engage with existing and potential customers.

Title Sponsor | \$5,000

(only one available)

- Highest level of logo recognition on signage, in the printed event program, on all event promotional materials, press releases, website, and more
- Recognition from the Mistress of Ceremonies during the main event
- Space to display promotional materials at the event
- Opportunity to address the audience during the program
- Recognition at the SUDC Foundation's 2020 Family Retreat
- Four social media posts recognizing your contribution
- Photo opportunity with check presentation at the location of your choice
- Named an honorary member of the event Host Committee

Supporting Business

Sponsor | \$1,500

- Space to display promotional materials at the event
- Logo on signage and in the event program
- Your organization's name featured on all event promotional materials, press releases, website, and more
- Two social media posts recognizing your contribution

Family & Friends Table

Sponsor | \$1,200

- Ten complimentary tickets to the event & reserved seats for your guests
- Recognition in the event program
- Swag bag full of VJF gifts for you and your guests
- Discount off additional gala tickets

Mistress of Ceremonies



Nora McInerney is the best-selling author of the memoirs [It's Okay To Laugh, \(Crying Is Cool Too\)](#) and [No Happy Endings](#), as well as [The Hot Young Widows Club](#). She hosts the award-winning podcast [Terrible, Thanks for Asking](#), spoke on [TED's mainstage](#) and founded the non-profit [Still Kickin](#). Nora is a master storyteller known for her dedication to bringing heart and levity to the difficult and uncomfortable conversations most of us try to avoid

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Sponsorship Reservation Form & Agreement

Sponsorship can also be completed online at <https://joy.cbo.io>

Sponsorship Level _____

Contact Name _____

Company _____

Address _____

City, State Zip _____

Phone _____ Email _____

Payment Method:

- Check enclosed for \$ _____
- Please invoice (invoices will be sent to the contact you listed above)
- Please charge my: Visa Master Card

Card Number _____

Name on Card _____

Expiration _____

The person signing below acknowledges that they have authority to sign this Sponsorship Reservation Form and Agreement on behalf of the Company.

Printed Name _____ Date _____

Signature _____

Thank You! Please mail this form and payment or payment instructions to:

Vivienne's Joy Foundation
1041 Grand Avenue #111
St. Paul, MN 55105